

Ref. WIT/Innovation Club/2020-21

Date: 27/08/2021

Objectives of WIT-Innovation & Startup Policy:

- 1. To identify the best ideas from students, staff, faculty members and provide them infrastructure & facilities to incubate eventually in transforming into Start-up or entrepreneur endeavor.
- 2. To mentor the stakeholders in nearby region & to offer innovative solutions to their problems

Annexure –I: Action Plan:- Planned Programs, Activities, Budget Allocation, and Annual Targets

I & E Policy Object ives	Thrust area	Planned intervention Program/Activities (Input)	Unit of Measurement (KPIs)	Current Status (Baseline value)	Budget Allocation/ Collaboration (Resource/		ual Tar cess/Ou Year	tput) Year
				value)	Source) (Rs.)	1	2	3
1	Academic Programmes related to Innovation & Entrepreneurship (I & E) offered by the HEI	Offering I & E related courses to students	No. of programmes/ courses directly related to Innovation/ Entrepreneurship/IPR/ Startup (of minimum 30 hours)	10	70,000	11		

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ives		(Input)	(KPIs)			Year 1	Year 2	Year 3
1 & 2	Promotion of Collaboration for Co-Creation of I & E Initiatives	Appoint experts related to I & E	Number of empanelled external experts/ agencies for mentorship regarding IPR, innovation development and enterprise development	5	35,000	7		
2		Faculty deputation on committees of other HEIs for mutual benefit	Number of faculty members/ staff of the HEI deputed on committees of other HEIs to mentor and support the establishment of their I & E eco- system		5,000	5		
1		Collaborations with startups/Industry Associations /Knowledge Agencies to promote I & E activities and/or internship opportunities	No. of students who have done internship at startups		10,000	50		

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ives		(input)	(KPIs)			Year 1	Year 2	Year 3	
1	Faculty training related to Innovation & Entrepreneurship (I & E)	Motivate faculty members to undergo I & E related training (for example AICTE, MIC, Ministry of MSME etc.), knowledge agencies etc.	Number of full-time faculty who have completed any specialized training programme of I & E (MDP, EDP, FDP, Certificate course of minimum 30 contact hours of duration) conducted by State and Central government agencies	10	68,000	12			
1 (&/2)	Inspiration, Motivation	My story -Motivational session by Successful Entrepreneur/ Startup founder Robotics, Automation, 3 D Printing & Design AI & ML, IoT, Data Science & Cyber Security, Augm- -ented /virtual reality	No. of motivational sessions delivered by successful entrepreneurs/ startups/ founders	4	18,000	6			

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ives						Year 1	Year 2	Year 3	
1 (&/2)	Inspiration, Motivation	Panel discussion on Atmanirbhar Bharat: Vocal for Local Make in India for the world	No. of students, faculties & staff attended the session		10,000	100			
1		Motivate faculty & students to do research studies in I & E & publish paper in Scopus indexed journals (call for paper writing & research report on innovation)	No of research studies related to Entrepreneurship conducted		1,20,000	4			

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ives		(input)	(KPIs)		(Resource/ Source) (Rs.)	Year 1	Year 2	Year 3
1	Inspiration, Motivation	Orientation session on National Education Policy (with a focus on innovation & entrepreneurship)	No. of orientation sessions on National Education Policy	1	2,000	1		
		Orientation session on National Innovation & Start-up policy (NISP)	No. of Orientation sessions on National Innovation & Start-up policy (NISP)	1	5,000	1		
		Orientation session for all students & faculties of institute by innovation ambassador	No. of orientation sessions by innovation ambassador		6,000	6		
1 & 2	Generation of Innovations/ ideas with the support of HEI	Workshop & Competition on Ideation (IoT/AI/ML/ Robotics)	No. of ideas presented by students		50,000	10		

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ives		(Input)	(KPIs)	(Baseline value)		Year 1	Year 2	Year 3	
1 & 2	Intellectual Property (IP), Generation & Commercialization	Session on identifying intellectual property component at the early stage of innovation	No. of awareness sessions (related to IPR) arranged	1	5,000	1			
		Seminar on copyrights & design registration			5,000	1			
		Workshop on Intellectual Property Rights (IPRs) & IP management for startups			15,000	1			
	Validation & Concept development	Workshop on Design thinking, Critical thinking, Innovation design	No. of workshops on concept development/ design thinking	1	35,000	1			

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ives		(Input)	(KPIs)	(Baseline value)		Year 1	Year 2	Year 3	
1 & 2	Validation & Concept development	Hackathon (Robotics, automation) Hackathon (Software edition) Hackathon (Hardware) Hackathon Civil Engg.	No. of Hackathons arranged	2	45,000	4			
1		Idea/ PoC pitching & validation & Institute level PoC competition: Submission of idea/PoC on IIC portal	No. of Idea/PoC pitched & validated		35,000	10			

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ives		(mput)	(KPIs)			Year 1	Year 2	Year 3	
1	Developing an Innovative & Entrepreneurial Mind-set through participation in activities of other organizations	Motivating faculty & students to participate in I & E related activities organized by External agencies	No. of students & faculties sent to participate/represent in co- curricular events related to I & E	32	25,000	50			
	Participation of HEI in I & E initiative of MOE	Motivating faculty & students to participate in I & E related activities organized by MoE, GoI	No. of students & faculties sent to participate/represent in co- curricular events related to I & E	35 (in 2019- 20 & completed in Aug.20)	50,000	50			

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ives		(input)	(KPIs)			Year 1	Year 2	Year 3
1 & 2	Prototype, Design Process Development for Business Model/Process/Serv ices	Workshop on Prototype/ Process Design & Development: Prototying	No. of students, faculties & staff attended the session		20,000	120		
		Business Plan/ Prototype Competition to invite innovative Business models from students	No. of students participated	31	10,000	40		
1 & 2	Entrepreneurial Skill Development	FDP/EDP (involving local residents, community members, alumni etc.)	Number of I & E related MDP, EDP, FDP, Employment Generation Skill Development Programs (of minimum 30 contact hours) conducted		30,000	1		

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ives				(Baseline value)	(Resource/ Source) (Rs.)	Year 1	Year 2	Year 3
1	Awareness about startup & related ecosystem	Session onAccelerator/incubation –Opportunities forstudents & faculties,early stageentrepreneursSession on Angelinvestment/ VC fundingopportunities for earlystage entrepreneursSession on building aninnovation /product fitfor market	No. of sessions on accelerator/incubation, funding		15,000	3		
				Total	6,89,000/-			



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