

# Walchand Institute of Technology, Solapur

WIT-Institution's Innovation Council

& Entrepreneurship Development Cell

## Report of seminar

**Topic** : Social Entrepreneurship

**Details of Speaker** : Prof. V. P. Kulkarni  
(Innovation Ambassador)

**Date** : 24/01/2022

**Timing** : 4:00 p.m.

**Proceedings** :

Prof. V. P. Kulkarni initially explained the meaning of social entrepreneurship. He gave many examples of social entrepreneurship. A few were Life-straw developed to eradicate a nasty waterborne disease from the planet, Hippo Rollers & Q-Drums to ease the physical burden of transporting water. He then discussed opportunities and challenges faced by Indian social entrepreneurs. He then focused on the challenges of Raising funds in times of austerity, Building and following a ground up business plan, Process Management & Planning for Growth, Balancing the vision with business.

Information about Tata Social Enterprise Challenge 2021-22 was also given to the students.

He showed following examples of social entrepreneurship.





Total 39 students & faculty participated in the session. Students & faculty came to know about social entrepreneurship & various opportunities available in this sector.