## Walchand Institute of Technology, Solapur

## WIT-Institution's Innovation Council

## **Report of Seminar**

**Topic** : Business Intelligence - An innovative way of business

**Details of Speaker**: Dr Rajshekhar Bashetti

Associate Director at IQVIA,

Bengaluru

**Date** : 18/12/2021

**Timing** : 11:00 a.m. to 01:00 p.m.

Proceedings :

- Raj sir gave the students the walk through his arena that is Business Intelligence.
- The presentation of his ongoing project in the analytics part was discussed.
- He gave examples of use of the right tools and processes to gather, organize, visualize, and interpret data.
- He said that even small businesses can now make decisions that are based on data.
- These businesses can avoid making costly mistakes and instead confidently make decisions that will help their business grow.
- He said that this happen due to the use of data-driven decisions about where to allocate their resources.
- He discussed the four concepts of business intelligence The data itself (raw data), The data warehouse, Data access, analytics, and presentation, Data dashboarding and reporting.
- He said that Business Intelligence (BI) is a growing tool, adopted throughout the world.
- Total 106 students & faculty of various streams of engineering attended this session.
  The feedback from the participants was taken.

## Pics:



