

# Walchand Institute of Technology, Solapur

## WIT-Institution's Innovation Council

### Report of Seminar (Bootcamp)

**Topic** : Idea Generation

**Details of Speaker** : Dr Artee Aggrawal,  
Founder- VockSkill Education Pvt. Ltd.,  
Navi Mumbai

**Date** : 30/04/2022

**Timing** : 10:30 a.m. to 12:30 p.m.

**Proceedings** :

Initially Mrs. Sharmila Karpe expressed the need of this bootcamp. The objective of this programme was to give students the opportunity to practice creative thinking, drawing ideas, problem-solving, and idea generation through exercise. Dr. Arti Agrawal started with her content about Rapid ideation to a problem. This activity included a) What is idea generation, b) a quick questioning about day to day life common problems, c) a game link was passed which support the concept innovation. Following contents were covered during the session.

- Idea Generation
- Rapid Ideation session
- Pitching an idea beyond the comfort zone
- S.W.O.T
- A session on the Social Business Model
- Final presentation along with QNA

Total 77 students & 5 faculty members participated in the event.

**Glimpse of the session:**

