

Walchand Institute of Technology, Solapur

WIT-Institution's Innovation Council

Report of Seminar

Topic : Intellectual Property Rights for Entrepreneurs

Details of Speaker : Mr. Suneet Sabale,
Founder & Director,
Brainiac IP Solutions,
Brainiac Global Consulting,
Pune

Date : 26/07/2022

Timing : 11:30 a.m. to 01:00 p.m.

Proceedings :

Dr. LMRJ Lobo, Convener – WIT- Institution's Innovation Council (IIC) & Coordinator-Impact Lecture Series, introduced Mr. Suneet Sabale told the purpose of arranging this session.

Initially, Mr.Sabale talked about the entrepreneurship. He talked about the startup requirements. He said that unique solution should be provided by the startups companies & they should enjoy the monopoly. Then he briefed about the meaning of intellectual property rights. He then explained various types or forms of intellectual property rights. He said that we should stand out in the crowd. He then explained about the trademarks & how to obtain a good trademark. He discussed about the things which can come under copyright. Then he talked about the trade secrets. He gave real-life examples like Coca-Cola & others. He also talked about the types of trade secrets.

He then talked about the patentability requirements. He also gave examples of the non-patentable things. He also focused on design registration. He then discussed about the different types of agreements required for the IPRs.

Total 79 students & 12 faculty members of various streams of engineering & other areas attended the session. The participants came to know about intellectual property rights & its importance in entrepreneurship. This session will definitely help them in near future.

Screenshots:

