

Walchand Institute of Technology, Solapur



Institution's Innovation Council

Report of Self Driven Activity

Date: 08/05/2023

Day & Date : Monday & 08/05/2023

Venue : Remote Centre Hall

Speaker: Mr.Bharat Oswal

(Mentor from JITO Incubation Center Mumbai and Chief Happiness Officer Botree, CII Young Indians Pun, YUVA Chair, JITO JIIF – National Convenor

membership & Co-Convenor Partnership)

Topic : Trying your ways Tips and Tricks for Startup Growth

Proceedings:

Mr.Bharat Oswal elaborated his views on recent developments and updates in the field of Startup Ecosystem. He shared his insights on students' contribution in developing this ecosystem with startups. He also added Do's and Don'ts for startup growth.

Then he discussed about the various factors responsible for the growth of the start-ups. He gave Statistics & Facts about Startups in India.

He said that few of the following are the reasons of failure of start-ups.

- Rushing through the hiring and onboarding process.
- Being afraid to test and learn.
- Partnering with the wrong investors.
- Spending money on the wrong things.
- Acting without planning.
- Operating without a style guide or brand persona.

Prof.V. P. Kulkarni coordinated this seminar. About 140 Students & 20 Faculty Members attended the Session.

Pics:



