



Walchand Institute of Technology,
Solapur



Institution's Innovation Council

Report of Calendar Activity

Date: 12/05/2023

- Topic : Inter-Institutional Business Plan Competition and Reward
Best Innovations - Manage through YUKTI-NIR
- Details of coordinator : Dr. S. B. Tuljapure
(Innovation Ambassador)
- Day & Date : Friday & 12/05/2023

Proceedings :

A National Level Innovative Business Idea Competition was arranged as a part of National Level Technical Symposium- WITchar-2023 on 12/05/2023. The competition was open to students of all engineering (including Polytechnic) streams as well as for students of M.B.A. & B. B. A. programmes.

Students were told to identify the problems to which as a solution they can propose a product or service. Students presented business ideas of various innovative products & services in the form of power point presentation. Number of students was 2 per group.

These ideas were judged on the basis of innovativeness of the idea, identification of problem, customer segment, present competitors in the market, working & pricing etc.

Dr. S. B. Tuljapure & Prof. Mrs. Kiran Gaikwad of Lokmangal College of Science & Entrepreneurship judged the event. Mr. S. S. Deshmukh coordinated the activity along with the student coordinators.

Total 37 students from various colleges participated in the competition. Prizes were given to the three best ideas.

Pics:

