



Walchand Institute of Technology,
Solapur



Institution's Innovation Council
Report of Self Driven Activity

Date: 10/06/2023

Day & Date : Saturday & 10/06/2023

Speaker : Mr. Mohit Kanade
(Senior Consultant, Cognizant, Germany)

Topic : Project Management & Strategic planning for Entrepreneurs

Initially Mr. Kanade said that Project Management is a complex process. He further said that Project Management includes planning, organizing and executing the work to meet specific goals. He told students that an ideal project management tool for startups lets us visualize how your projects are progressing. He told that online project management for startup companies play a huge role. he said that startups are now developing AI for project management. He said that scrum, Kanban & Hybrid Agile are the top three project management methodologies. He explained the challenges faced by startups in project management & their probable solutions.

He told that Strategic Planning is a process in which an organization's leaders define their vision for the future and identify their organization's goals and objectives. He said that strategic planning is an area that many startup leadership teams struggle with. He further said that it's often something companies want to do but don't make time for. He explained various Components of Strategic Planning viz. Vision, Values, Mission Statement, Goals, Competencies, Evaluation etc.

Total 179 students & faculty attended the session in online & offline mode.

Pics/ Screenshots:

