



Walchand Institute of Technology, Solapur



Institution's Innovation Council

Report of Self Driven Activity

Date: 24/06/2023

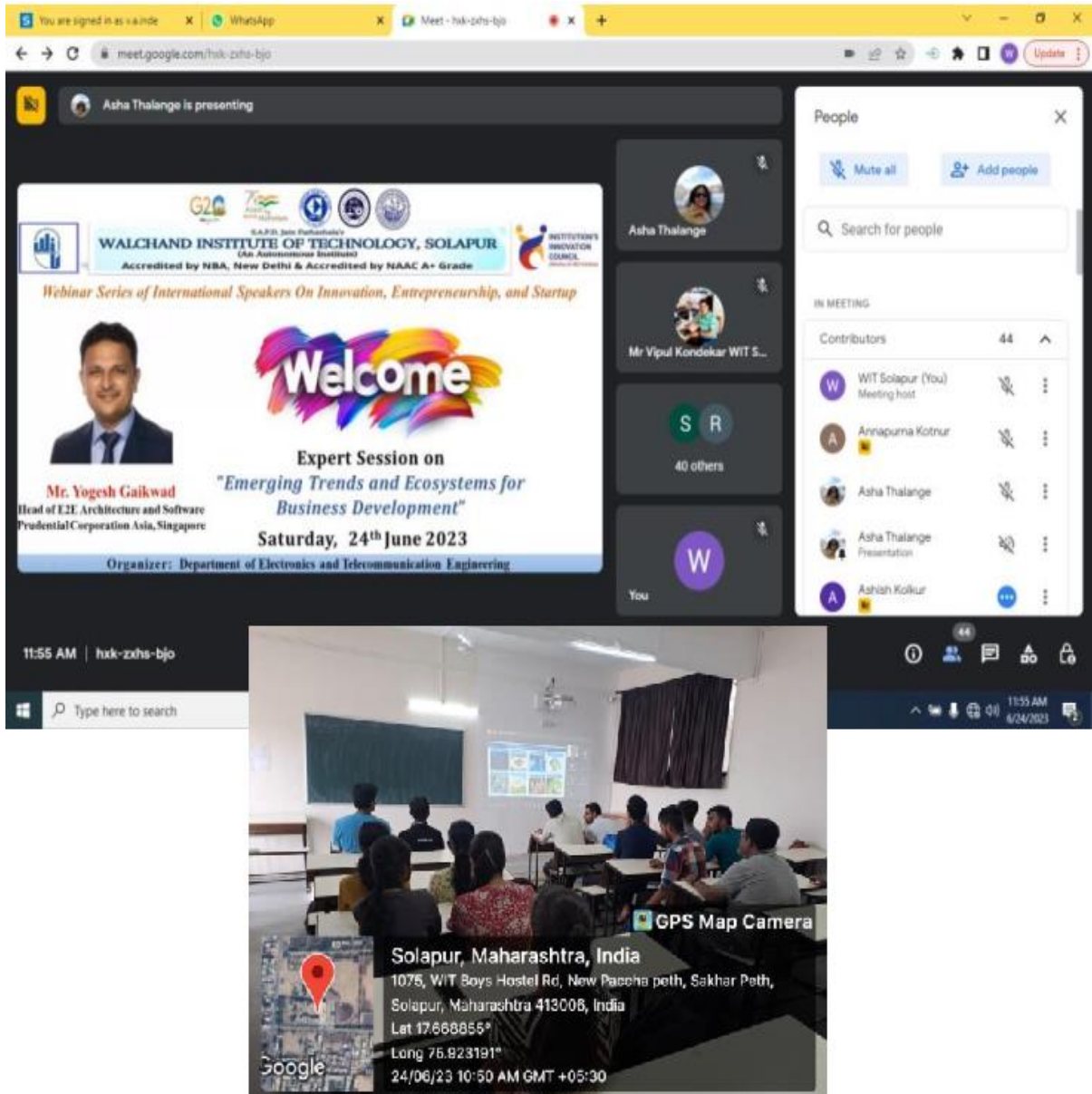
Day & Date	:	Saturday & 24/06/2023
Delivery Mode	:	Hybrid (students attended it in classroom & faculty online)
Speaker	:	Mr. Yogesh Gaikwad, Head, E2E Architecture and Software Prudential Corporation Asia, Singapore
Topic	:	Emerging Trends and Ecosystem for Business Development

During the guest lecture on "Emerging Trends and Ecosystem for Business Development," students gained valuable insights into the dynamic landscape of modern business. The speaker elucidated the significance of digital transformation, sustainability, and data-driven decision-making in shaping business strategies. He explored the growing role of AI, Blockchain, and e-commerce in revolutionizing industries. Students learned to recognize the importance of adapting to changing consumer behaviors and leveraging technology for competitive advantage. The lecture fostered a deeper understanding of the interconnected global business environment, equipping students with essential knowledge to thrive in the evolving marketplace. He also explained the Business Model Canvas of Air-BnB. He death with the technology is transforming our lives. He discussed about the probable technologica advances in 2024. He discussed about the Indian government's initiatives for shaping up businesses in private sector & startups.

At the end, question-answer session was conducted which helped students to clear the concepts about using emerging technologies in business.

35 students attended the session physically in class & 93 faculty members attended the session in online mode.

Pics/ Screenshots:



Yogesh Galkwad is presenting

Agenda

- Emerging Technology Trends
- How's technology transforming lives
- Technology predictions for 2023/4
- A story from the past ..
- Emergence of Eco-systems and impact to economy
- Eco-systems businesses and valuation
- How is the eco-system of tech giants look a like?
- What's happening in China?
- What's happening in India – Demographics and HH Income
- Is India similar to other markets – an overnight success story
- Indian Eco-systems - Government Initiatives
- Indian Eco-systems – Private business shaping up
- Indian Eco-systems – Start-ups
- Business Model Canvas – Example of Airbnb
- Thank you and questions

85 others

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