



Walchand Institute of Technology, Solapur



Institution's Innovation Council Report of Self Driven Activity

Date: 10/12/2022

Day & Date : Monday & 10/12/2022

Venue : Conference Hall (Civil-Mech Building)

Topic : National Level Innovative Business Idea Competition (SCAMPER)

Proceedings :

A National Level Techno Business Festival 'Acceleration 22' was arranged on 10/12/2022. In this festival, one idea generation competition named "Scamper (Business Challenge)" was conducted for students of different disciplines. Students used SCAMPER (Substitute, Combine, Adapt, Modify/Magnify, Purpose, Eliminate/Minimize and Rearrange/Reverse) tool for generating the business ideas.

Students presented their business ideas giving the details as Name of product or service, Customers, Present competitors, Sketch/ working of product or service & approximate price of the product or service. Evaluation of the ideas were done based on the intensity of the problem, technical feasibility of solution, commercial viability of the product or service, market size & present competition to the proposed product or service etc.

Suggestions were given to the students to improve the solution & commercialization of the product or service.

Total 27 teams (54 students) from different colleges participated in the competition. Prof. V.P. Kulkarni sir of W.I.T. & Prof. Dr. Sayali Pataskar of Hirachand Nemchand College Commerce (MBA Department), Solapur judged the event. Prof. S. M. Utage & Prof. V. P. Kulkarni coordinated the event.

Pics:

