



# Walchand Institute of Technology, Solapur



## Institution's Innovation Council

### Report of Self-Driven Activity

Day & Date : Thursday, 29/02/2024

Speaker : Mr. A. N. Surde & Mr. D. D. Maslekar

Topic : Case study - Problem Solving

#### Proceedings :

A case study of 'Bad Burgers' was taken by Mr. A. N. Surde & Mr. D. D. Maslekar. Mr. Surde initially explained the importance of problem solving ability required for entrepreneurship. He said that we Indians are more successful because of this quality. He told students that an entrepreneur has to identify and solve problems, improve customer experience, and anticipate future trends. He added that successful entrepreneurs can see challenges as opportunities, and have the skills to find creative solutions to complex problems.

Further Mr. D. D. Maslekar took the case study of bad quality of burger. He explained it with a fish-bone diagram. Firstly he focused on the 'Material'- He said the **raw material** might have used in prescribed quantity. Also there are possibilities of not using the fresh material. Lastly, he said, unhygienic packaging might also lead to bad quality. He then told about **flawed recipe** or **not following the recipe** may be the cause of bad quality. He informed students about the importance of machine conditions, & poor hygiene of **machine** might be the reason. He explained the role of **spice** & their **correct proportion/ quantities**, adding one more reason. Finally the Insufficient training of cook & storage was explained as one of the reasons of bad burger. He didn't forget to mention possibility of **Environment- Humidity & temperature** as contributor to bad quality. Students came to know how to draw the fishbone diagram to identify and investigate the causes of a problem. More than 45 students participated in the session.

Pics:

