



Walchand Institute of Technology,
Solapur



Institution's Innovation Council Report of Calendar Activity

Day & Date : Friday, 16/08/2024

Speaker : Mr. Tushar Surendrakumar Desai,
Founder & CEO at Aanuraj Fasteners Pvt. Ltd., Thane

Topic : Innovation/Prototype Validation – Converting Innovation into a Start-up

Proceedings :

Dr. B. B. Deshmukh, Head-Mechanical Engineering Department, welcomed Mr. Tushar Desai. Mr. Tushar conducted the session in an interactive manner. He initially asked students about the term prototype. He told that it is a sample product needed to test and evaluate its design and functionality before mass production. He said that prototypes help us to check whether our idea/concept will work or not.

He then discussed about the terms innovation & validation. He said that validation is a stage to prove that the startup has a scalable business model that can generate enough customers to become sustainable. He also added that this stage lasts for about 3-5 months. He stressed on the point that innovation fuels the creation of new products, marketing approaches, and solutions that meet customer needs in a saturated market.


He then shared his entrepreneurial journey. He said that his team's innovation soared as they developed PTFE Washers for South Indian Pump Industries and Square Bearing Box Bolts for one of the industries. He said that they are catering to diverse sectors, providing Stainless Steel Nuts and Bolts in different regions of the world.

More than 45 students & faculty members got benefitted from this session. Participants came to know about the prototypes, validation & journey of startup.

Pics:





 **GPS Map Camera**

Solapur, Maharashtra, India
MW9F+V64, Sakhar Peth, Solapur, Maharashtra 413005, India
Lat 17.669691°
Long 75.922991°
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