



Walchand Institute of Technology,  
Solapur



## Institution's Innovation Council

### Report of Celebration Activity

#### (World Entrepreneur's Day)

Day & Date : Wednesday, 21/08/2024

Speaker : Mr. Mukund Gaikwad,

Founder & Managing Director, S.G. Solar Enterprises, Solapur

Topic : Interaction with Successful Businessmen

#### **Proceedings :**

Mr. Mukund Gaikwad initially told about his education. He told the following things. During the education period only he was inclined towards business. After his graduation, he joined a company & served them for few years. But, later he left the job & started his own company. He didn't receive any support from his family. His family members told him to join any company & serve them. But, he was firm in his decision. The situation worsened when he didn't receive any order for eight months after he started his company. Later, he started receiving orders & continued the journey with hard work.

He told that innovation is an inevitable part of entrepreneurship. He told about the various solar related innovative products developed by him. He told about how he is marketing the products. He told about the online platforms used by him. He also told about the customer feedback & how that has helped to improve the existing product & also to bring new variety/ models of the existing products.

He appealed students to search for an opportunity & start their entrepreneurial journey. He also invited students to visit his factory to see the manufacturing facilities.

His wife, Mrs. Tejaswini, who is assisting him in his business, also guided students for entrepreneurial career. She discussed about the difficulties in getting the loan from banks. She also informed about the various schemes of government for women entrepreneurs.

More than 45 students & faculty participated in the above programme.

Pics:



